

WEEK OF YOUNG ADULT CARERS

Young adult carers are unknown heroes

8 October 2013, Roxanne Hehakaija (Markant & YoungWorks)

Program

Introduction project
'Week of the Young Adult Carers'

Casemovie

Learnings



Goals project

- 1 Accomplish digital contact between young adult carers, more recognition and acknowledgement for young adult carers and their situation, being able to speak about their situation and access to relaxing activities. Reach 500 young adults.
- 2 Digital education material to support schoolteachers. Counteract school dropouts. Reach 4 schools in Amsterdam.
- 3 Media exposure for young adult carers living in Amsterdam. To spread the message.



Case movie project

<http://youtu.be/5xSv0lSDiug>



Structure 1/2

1. Recruit young adult carers in Amsterdam for ambassadors role:

Important to have strong young adult carers who are able to speak about their situation in front of an audience.

2. Recruit school in Amsterdam:

Enthuse schools in Amsterdam to participate in the project.

3. Prepare the ambassadors and co-create the website:

Train the young adult carers in speaking in front of an audience, make them feel secure. Co-creation for the young adult carers website.

4. Prepare students on participating schools with lesson:

What is a young adult carer and are you one of them? Preparing the students on the talkshow with the ambassadors.



Structure 2/2

5. Workshop for schoolteachers:

Knowledge and tools to recognize a young adult carer and what to do.

6. Media exposure:

Local and national media exposure by Dutch celebrity Arie Boomsma.
To spread the message.

7. Talkshow:

Peer-2-peer education method. In a interactive talkshow the students and schoolteachers talk personal with the ambassadors and work with them on an assignment to improve the young adult carer situation.

8. Digital covenant:

Sign the digital covenant to have access to digital education material to support schoolteachers and to show that the school is young adult carer friendly.



Meet the ambassadors

<http://youtu.be/YpD9VMaHYog>

Digital contact between young adult carers

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HET ONGEKENDE HELDENDOM VAN EEN JONGE MANTELZORGER



JE KUNT ZE BEWONDEREN OM HUN LIEFDE EN TOEWIJDING, MAAR ZE MISSEN NATUURLIJK OOK VEEL DINGEN DIE ANDEREN WEL KUNNEN DOEN, OMDAT ZE THUIS VEEL MEER VERANTWOORDELIJKHEDEN HEBBEN EN ZORGEN. HET IS GOED OM AANDACHT TE BESTEDEN AAN DEZE JONGE HELDEN ~ ARIE BOOMSMA ~



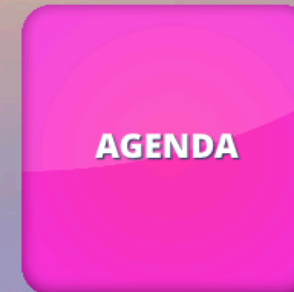
NIEUWS



INFORMATIE



FORUM



AGENDA



LESMATERIAAL



CONTACT



ZOEKEN

Learnings

- 520 young people (age 12 – 24 years) participated in the project.
- 3 out of 4 schools implemented the subject in their curriculum. By giving workshops to teachers, empowerment courses for their students and intensive parental contact.
- North Amsterdam incorporated young adult carers in their risk young adults target group.
- 95% of the people that have been questioned about the project say that the project contributed to the situation of the young adult carers.
- 98% of these people recommend would recommend the project to others.



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